

FOR IMMEDIATE RELEASE

BILL MALLIA, A C.F. MARTIN & CO. RECOGNIZED ARTIST

Tuesday, August 12, 2008 - Bill Mallia continues to be one of the performing artists recognized by C.F. Martin & Co (<http://www.mguitar.com>). Bill's signature sound, completely distinctive in the Christian music genre, has earned the attention of the company that has been continuously producing acoustic instruments that are acknowledged to be the finest in the world. It's the perfect match of two trail blazers.

The Martin Guitar Company line of Dreadnoughts or "D-size" guitars have influenced the shape of nearly every modern acoustic guitar you see today - inspired by Martin's original 1916 Dreadnought design (named for a class of World War I- era British battleships, 'Dreadnought').

Catch Bill live and you'll see his trusty, dreadnought-style, road-worn Martin right there on the stage with him. As they say, "Nothing sounds like a Martin"!

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About Bill -

If you've spent more than two decades traveling throughout the Caribbean and all over the planet, does it influence the kind of music you write? In the case of GMA and Indieheaven artist Bill Mallia it has. Bill serves up Christian music that's garnished with a smile and served under a palm tree and many have come to refer to him as the "Jimmy Buffett of the Christian music scene". His distinctive song writing style has made his music completely unique amongst all other Christian music performers today - happy, feel good, sunshiny tunes with overtly Christian lyrics.

When Bill is not traveling to someplace where the ocean water is over 70°, he can be found in the Cape Cod area; Plymouth to be exact. He plays the role of left-handed guitar guy at the First Baptist Church Duxbury and spends his non-musical time as a husband, father, travel writer, fly fisherman, motorcycle rider, sailor and overall seeker of God's never-ending blessings. Those interested in more information on Bill Mallia, should first visit the official website at <http://www.billmallia.com>. Bill can be reached at Left Shore Records, 9 Santo Street, Plymouth, Ma 02360 USA, tel. (508) 747-4449, fax (508) 276-0170.