

For Immediate Release

DISCOUNTED MULTI-DAY SOULFEST 2010 TICKETS NOW AVAILABLE

Cape Cod, MA, Friday, 15 January 2010 - - It has been announced that Christian music's favorite beach bum, Bill Mallia will be appearing at this year's SOULFEST 2010. SOULFEST 2010 is regarded as New England's premier Christian music festival and fans can catch Bill on the Deeper Well Stage on Thursday, August 5th at 6:00 PM.

In association with this event, a special discount code has been created for those wishing to purchase multi-day SOULFEST 2010 tickets in advance. Buyers need simply enter "PALMTREE10" in the coupon code box on the SoulFest online ticket store when prompted.

As an additional incentive, the earlier attendees purchase their tickets, the better the discount. Rates are as follows:

\$100 per multi-day ticket in the months of January and February

\$105 per multi-day ticket in the months of March and April

\$110 per multi-day ticket in the months of May through July

Hailed by many as the "Jimmy Buffett of Christian music", the music and writing style of Nashville recording artist Bill Mallia has been influenced by both an inextricable personal relationship with Jesus Christ along with a whole lot of travel to the Caribbean, Tahiti and other places with "Eden-like" weather. The result is happy, feel good, sunshiny "trop/folk/rock" music with overtly Christian lyrics. Bill is effectively the first person to ever capture the travel/beach spirit and marry it to fully inspired Christian music.

SOULFEST 2010's complete artist line-up and ticket purchasing link may be found at <http://www.thesoulfest.com>. For more information about Bill Mallia or how to book him at one of your events, visit the official website at <http://www.billmallia.com>.

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