

For Immediate Release

## CHRISTIAN BEACH MUSIC INSPIRES THE LOGAN SHOW

Cape Cod, MA, Saturday, 07 February 2009 - - There's no question that the buzz is hot about Christian music's favorite beach bum, *Bill Mallia* ([www.BillMallia.com](http://www.BillMallia.com)). It even looks like *The Logan Show* (<http://www.loganshow.com>) has joined the party. The nationally syndicated TV program recently dedicated a skit to the idea that the show's host, Logan Sekulow, and cohort Will Haynes, adventure off to start a Christian beach band, only to realize they weren't the first to think of the concept.

Hailed by many as the "Jimmy Buffett of contemporary Christian music", the music and writing style of Gospel Music Association and Indieheaven member *Bill Mallia* has been influenced by his travels throughout the Caribbean over the past two decades. The result is happy, feel good, sunshiny tunes with overtly Christian lyrics. *The Logan Show*, which has just entered its seventh season, picked up on the travel and tropically influenced flavor of the music in their recent Episode 9. "No one in the Christian music genre has ever put together the kind of music I'm creating" said Mallia. "I never planned to fill some unexplored niche. You just need to be yourself and let God have fun with things as he will."

USA Today called *The Logan Show*, "a mix between 'curb your enthusiasm' and the 'Larry Sanders Show'". Although targeted at youth and young adults between the ages of 12 and 24, the show's growing fan base includes audiences of all ages. The host of the show is the funny 23-year-old Logan Sekulow, who is joined by a cast of eight comedians who take part in the weekly sketches.

Episode 9 of The Logan Show can be viewed on-line at <http://www.loganshow.com/news/2009/1/1/episode-9-he-motions-featuring-the-daytona-500-experience-th.html>. For further information about Bill Mallia, including upcoming show venues, booking information and much more, check-out <http://www.billmallia.com>.

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